

The Transylvania Times



An Independent Newspaper

The Transylvania Pioneer, established 1887; The French Broad Voice, established 1888; The Brevard Hustler, established 1891; The Sylvan Valley News (later Brevard News), established 1895; The Transylvania Times, established 1931; Consolidated 1932.

Kudos To The Co-Ed

When “Harry Potter and the Deathly Hallows, Part I” opened nationwide last Friday, it’s a safe assumption that only one single screen theater in western North Carolina, and possibly statewide, was showing the film: the Co-Ed Cinema in Brevard.

Ever since Sue and Mark Peddy purchased the local theater, they have worked hard to present many of the most popular movies on opening night. Nearly every movie shown at the theater is a new release, and many of them are shown the first weekend they are released nationwide. This requires great negotiating skill, shrewdness and luck because only so many prints of movies are made and the competition for blockbusters, such as those in the Harry Potter series, is great. Yet, many of the blockbusters and other popular movies are shown at the Co-Ed within the first two weeks of their national release.

Not only are the movies first-rate, but the prices for both the movie itself and concessions are significantly less than the prices charged at the multiplexes in neighboring communities. There are some theaters in neighboring communities that run movies at a similar price, but they show movies weeks after their release date. And many communities in our state do not even have a movie theater.

We are fortunate to have such a theater in our community. If you don’t believe that, try to find another community our size in North Carolina that runs blockbusters on the date of their national release. You probably won’t find any.